**Market Research Survey Template**

*Project:*

*Report Title:   
Circulation list:*

*Author:*

*Date:*

**Market Research Survey**

We would appreciate if you could find the time to complete this short survey and provide some feedback for our company, we value any input you provide.

**Survey Introduction**

(Short introduction to survey. E.g. we are designing a programme that will allow tutors to design online lessons for students….)

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| --- |
| **Personal Information (tick which is most applicable)** |

|  |  |  |  |
| --- | --- | --- | --- |
| **Gender:** | **Age Range:** | **Employment Status:** | **Do you have a disability:** |
| *Male*: ⃝  *Female*: ⃝ | *16 – 21*: ⃝  *22 – 30*: ⃝  *31 – 45*: ⃝  *46 – 60*: ⃝  *60+* : ⃝ | *Employed*: ⃝  *Un-employed*: ⃝  *Student*: ⃝  *Retired*: ⃝ | *Yes*: ⃝  *No*: ⃝ |

|  |
| --- |
| Please **list** any **Hobbies or interests** you have (sports, cooking, music, etc.) |

*Please write here:*

**………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………**

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| --- |
| Please Rate the Questions from **Very likely** to **Very Unlikely** (**tick** applicable option) |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Questions** | ***Very Likely*** | ***Likely*** | ***Possibly*** | ***Unlikely*** | ***Very Unlikely*** |
| Would an Online teaching Service appeal to you? | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
| Etc… | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
| Etc… | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |
| Etc… | ⃝ | ⃝ | ⃝ | ⃝ | ⃝ |

|  |
| --- |
| Please **Answer** questions with a short **sentence** |

1. What features would benefit you in an online teaching environment?

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1. Would you be willing to take lessons online if needed ?

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1. Etc….
2. Etc….

|  |
| --- |
| **Additional Comments** |

*Please write here:*

**………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………………**

*Comments/discussion points/recommendations*